



MITS RADIO 90.8 MHz

COMMUNITY RADIO STATION

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
MADANAPALLE – 517325, ANDHRA PRADESH
www.mits.ac.in/radio-90



Report on

“Maa Vooru – A Journey to Mudivedu Village”

18.07.2025 (Friday)



Coordinators: Dr. B. Rajesh Kumar, Program Coordinator, MITS Radio 90.8 CRS
Dr. E. Aravindraj, Technical Coordinator, MITS Radio 90.8 CRS

The MITS Community Radio 90.8 FM organized an Outreach Program under the banner “Maa Vooru” on **18th July 2025** at **Mudivedu Village**. The objective of the program was to interact with the local community, understand their living conditions, explore the implementation of government schemes, and create awareness about women’s protection and empowerment. The outreach program aimed to strengthen the bond between the community and MITS through social engagement and awareness communication.

The session was led by **Sri. M. Narasimhacharlu**, Program Manager, MITS Community Radio, accompanied by the summer internship students **Ms. Pravallika** and **Ms. Vyshnavi**. The team interacted with various local representatives and citizens including **Mahila Police Officer Smt. Mimoon Garu** and **Sachivalayam Officer Sri. Mahmud Rafi Garu** to discuss key community and welfare topics.



MITS RADIO 90.8 MHz

COMMUNITY RADIO STATION

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
MADANAPALLE – 517325, ANDHRA PRADESH
www.mits.ac.in/radio-90



Interaction with Mahila Police – Smt. Mimoon Garu

The first part of the program focused on *Women Safety and Protection*. Sri. M. Narasimhacharlu along with the student interns met **Smt. Mimoon** the Mahila Police of Mudivedu, to understand her role in safeguarding women in the community.



Key Questions and Responses

Q1. What are your main functions as a Mahila Police Officer?

1. Creating awareness about the Shakthi App in schools and colleges to ensure women's safety.
2. Addressing complaints or issues faced by students from teachers or others.
3. Providing counselling support to women facing domestic or social issues.

Q2. Are there any specific acts for the protection of women?

- a. Implementation of the POCSO Act for the protection of children from sexual offences.
- b. Cases related to Domestic Violence Act are handled and supported.
- c. Shakthi App helps women to seek immediate help during emergencies.



MITs RADIO 90.8 MHz

COMMUNITY RADIO STATION

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
MADANAPALLE – 517325, ANDHRA PRADESH
www.mits.ac.in/radio-90



Through this discussion, the team understood how effectively Mahila Police officers are playing a vital role in building awareness and ensuring safety for women at the grassroots level. Smt. Mimoon garu emphasized the need for community cooperation and timely reporting of issues to the authorities.

Interaction with Sachivalayam Officer – Sri. Mahmad Rafi Garu

In the second phase of the program, the MITs Community Radio team met **Sri. Mahmad Rafi Garu**, the Sachivalayam Officer of Mudivedu village, to gather insights on the village's development, governance, and local welfare activities.



Key Questions and Responses

Q1. What is the total population of Mudivedu village?

A: The village has 2,287 residents, with approximately 2,237 registered voters.

Q2. How are the roads and transport facilities?

A: The roads are well maintained and provide good connectivity within and around the village.



MITS RADIO 90.8 MHz
COMMUNITY RADIO STATION
MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
MADANAPALLE – 517325, ANDHRA PRADESH
www.mits.ac.in/radio-90



Q3. What about sanitation and cleanliness?

A: There are two sanitation workers who ensure daily cleaning and waste management in the village.

Q4. What are the main crops and irrigation facilities?

A: The primary crop grown is Verusanaga (Groundnut). The village benefits from several ponds and reservoirs that support irrigation. Additionally, a mineral water plant serves the local water needs.

Q5. Are there any hospitals in the village?

A: Yes, a Primary Health Centre (PHC) is available, providing basic healthcare services to the residents.

Q6. How many members are there in the Panchayati?

A: The Panchayati consists of 11 members representing different wards of the village.

Q7. What are the major government schemes implemented in Mudivedu?

A: Pension Distribution on the 1st of every month for eligible citizens.

Talliki Vandanam Scheme for mothers' welfare.

Support for Farmers: ₹15,000 financial assistance provided to each eligible farmer.

Q8. Are there any cultural or traditional events celebrated in the village?

A: Yes, the village celebrates Tirunallu, a traditional festival observed with great enthusiasm for three consecutive days every year, reflecting the rich cultural heritage of the community.



MITS RADIO 90.8 MHz

COMMUNITY RADIO STATION

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
MADANAPALLE – 517325, ANDHRA PRADESH
www.mits.ac.in/radio-90



Observations and Outcomes

The outreach team observed that **Mudivedu Village** is progressing well in terms of basic amenities like roads, sanitation, and healthcare. The villagers are actively participating in government programs and benefiting from welfare schemes. The presence of the Mahila Police has brought a sense of security and empowerment among women. The interaction also revealed that continuous awareness campaigns through platforms like **MITS Community Radio** can further strengthen social awareness about women's rights, education, and rural development initiatives. The villagers expressed their appreciation for the efforts made by MITS in connecting educational institutions with rural communities.

Conclusion

The Maa Vooru Program successfully achieved its purpose of promoting social engagement and awareness through community interaction. The collaboration between MITS Community Radio and the local administrative officers created a valuable dialogue about public welfare, women empowerment, and village development.

The program concluded with Sri. M. Narasimhacharlu, Program Manager of MITS Community Radio, expressing gratitude to Mudivedu village officials and residents for their warm hospitality and cooperation. He thanked Smt. Mimoon garu, Sri. Mahmad Rafi garu, and all the participants for their valuable inputs.



MITS RADIO 90.8 MHz

COMMUNITY RADIO STATION

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
MADANAPALLE – 517325, ANDHRA PRADESH
www.mits.ac.in/radio-90



Finally, he appreciated the contributions of student interns Pravallika and Vyshnavi for their active participation in interviewing, documentation, and field reporting. The MITS Community Radio 90.8 FM team reaffirmed its commitment to continue similar outreach programs in other villages to promote social awareness and development through the power of community broadcasting.

Relevant UN Sustainable Development Goals (SDGs)

SDG 3 – Good Health and Well-Being

The interaction with the **Primary Health Centre (PHC)** in Mudivedu and discussions on **sanitation and hygiene** support efforts to ensure healthy lives and promote well-being for all.

SDG 4 – Quality Education

Awareness sessions in schools about the **Shakthi App** and student safety contribute to inclusive and equitable quality education by ensuring a safe learning environment.

SDG 5 – Gender Equality

The **discussion with Mahila Police Smt. Mimoon garu** directly aligns with promoting gender equality and empowering women and girls.

SDG 16 – Peace, Justice, and Strong Institutions

The presence of **Mahila Police, Panchayati members, and Sachivalayam officials** demonstrates active local governance and community participation in justice and institutional development.